

Strategic Planning

Scope:

- Initial Fresh Look Assessment for inventive ideas of value and as a sounding board for your current strategic plans.
- Facilitator for strategic planning sessions for executive leadership and for the full leadership team.
- Growth Advisor to assist CEO with Linking Strategy with Implementation.
- An external reality check.

Full Range of Services:

- Advisor for Owners & CEOs with their next strategic initiatives.
- Business Analysis, Market & Customer Assessments.
- Competitive Review and Assessments of Direct Competitors.
- Leadership and Employee Assessments.
- Financial Forecast Modeling, including extensive “what if” scenarios.
- Ideas for Discovering and Developing New Markets.
- Advisor for Preparations for Owners’ Exit Plans and Succession Plans.
- Assessing Top Priorities and act as Growth Advisor to help make them a reality.
- Assist in developing action plans and periodic reviews of progress

The Corplan Advantage:

- **Operating Experience:** The track record of Brian Hamilton includes 8 years as the #2 leader for CSI Wireless, helping guide them from a near-start-up to a \$150 million public company. CSI is an international engineering, manufacturing and distribution company with its #1 global market brand product sold in over 50 countries.
- **People Skills:** The people skills of Corplan Advisors are an advantage for assessing the fit of leaders, Board members and company cultures and communicating and motivating the leaders & employees during the process.
- **Creativity:** Help generate new ideas, strategies, tactics & other solutions.
- **Concentrated Effort:** Allows the Owners to keep focused on the business, as Corplan puts themselves in the shoes of the Owners to get the Project(s) done.
- **Independent Advisor:** Complete Confidentiality, using a very Discreet Process.