

Fresh Look Strategic Assessments

Purpose:

- Ideas and a Sounding Board to help you Take your Next Steps of Progress.
- Ideas to Re-Invent Strategies to tackle the Current Economic Fluctuation.
- Help Discover New Markets & Opportunities.
- Two new pairs of eyes to Assess Top Priorities & help Solve Problems.

What is a Fresh Look?

- A brief, intensive study of the company and industry with a fresh perspective, to discover inventive ideas of value, and provide feedback on your existing key strategic priorities.
- All functional areas of the Company would be assessed, plus The Industry, Market & Competitors.
- This service can be Modified to Incorporate other Key Expectations you may have.
- Time Frame: After some advance review, generally two days would be spent at your corporate head office, plus we would visit key branch operations.
- A Report would be issued within a week. We will return to discuss the report.

Examples of Companies that used the Corplan Fresh Look Service:

- Two mid-size Distribution companies in the British Columbia Lower Mainland used it to strengthen strategies for Going to the Next Level.
- A mid-size Construction and Contracting company used it to get ten recommendations for improvement and then used the Corplan Advisors to help implement the top priorities.
- Four mid-size Engineering & Professional Consulting firms used the Corplan Fresh Look as a general Sounding Board for their Strategic Plans and to help them assess their ESOP & Succession Plans.
- A Technology company used it to decide whether to spin off a division for financing purposes.
- A mid-size US service company used a modified version of the Corplan Fresh Look service to re-assess their Budget Model systems.
- A Manufacturing company used the Corplan Fresh Look to assess their people needs & priorities.

The Corplan Advantage:

- **Operating Experience:** The track record of Brian Hamilton includes 8 years as the #2 leader for CSI Wireless, helping guide them from a start-up to a \$150 million public company. CSI is an international engineering, manufacturing and distribution company with its #1 market brand product sold in over 50 countries.
- **People Skills:** The people skills of Corplan Advisors are an advantage for assessing the fit of leaders, Board members and company cultures and communicating and motivating the leaders & employees during the process.
- **Creativity.** Help generate new ideas, strategies, tactics & other solutions.
- **Concentrated Effort:** Allows the Owners to keep focused on the business, as Corplan puts themselves in the shoes of the Owners to get the Project(s) done.
- **Independent Advisor:** Complete Confidentiality, using a Discreet Process.